



# Environmental Policy

Grounded in responsibility. Aligned with science.

Effective date: February 2026

Review cycle: Biannual

Approved by: Director of Harrison Brands Ltd

**HARRISON**  
**BRANDS**

## Environmental Policy

### High Level Summary

We believe the climate and nature crises are happening now, not later.

We reduce harm first, refuse environmentally damaging work, and do not trade responsibility for convenience.

# 1. Policy purpose

This policy sets out how Harrison Brands Ltd understands, manages, and reduces its environmental impacts, and how environmental responsibility is embedded into decision making.

Harrison Brands recognises the climate and nature crises as immediate and interconnected challenges. We accept our responsibility to minimise harm, contribute positively where possible, and use our influence to support a regenerative, low carbon economy.

This policy aligns with the B Corp New Standards, including Environmental Stewardship and Circularity (ESC), and supports our wider governance framework.

## 2. Current position on lobbying

Harrison Brands is guided by the following principles:

- Environmental harm must be avoided before it is mitigated
- Where harm cannot be avoided, it must be reduced and addressed transparently
- Decisions must be informed by evidence and science
- Short term convenience must not undermine long term environmental outcomes
- Severity of potential harm outweighs likelihood when assessing risk

## 3. Climate action and 1.5°C alignment

Harrison Brands is committed to supporting the global ambition to limit global warming to 1.5°C.

### 3.1 Climate Action Plan

Harrison Brands maintains a publicly accessible Climate Action Plan, which is available on its website.

The Climate Action Plan:

- Commits to alignment with 1.5°C pathways
- Includes specific, measurable, achievable, relevant, and time bound targets
- Sets out how human, technical, and material resources are allocated
- Describes how stakeholders are engaged in delivery
- Is approved by the Director of Harrison Brands Ltd

The Climate Action Plan is reviewed and updated at least every 36 months, or sooner where material changes occur.

## 4. Scope of operations and animal welfare

Harrison Brands does not own or operate facilities that involve the raising, transportation, or slaughter of animals.

We do not have operational control over any activities involving direct animal handling. As such, formal monitoring of animal welfare conditions within operations is not applicable.

Animal welfare considerations are addressed through:

- Client Selection and Refusal Principles
- Environmental and ethical risk assessment of client work

## 5. Client and project environmental impact assessment

Harrison Brands assesses the actual and potential environmental impacts of prospective and existing clients and projects.

### 5.1 Materiality assessment

Material clients or projects are identified based on one or more of the following:

- Revenue significance
- Number of hours involved
- Potential severity of negative environmental impact

Severity is prioritised over likelihood and is assessed by considering:

- Scale of potential impact
- Scope and reach of impact
- Ease of remediation

Highly severe impacts are prioritised even where likelihood is low.

### 5.2 Mitigation and refusal

Where environmental risk is identified, Harrison Brands may:

- Request additional information or evidence
- Require changes to scope or approach
- Apply mitigation measures
- Refuse or disengage from the work

This process is embedded at the highest level of the business and aligned with the Purpose and Stakeholder Governance Policy.

## 6. Procurement and supplier considerations

Harrison Brands considers environmental impacts in its procurement decisions.

Each year, the company reviews the environmental impacts associated with its most material procurement decisions, which may include:

- Technology and digital services
- Travel and accommodation
- Professional services

Where possible, Harrison Brands prioritises:

- Low carbon and low impact suppliers
- Services powered by renewable energy
- Providers with credible environmental commitments

Procurement decisions are reviewed annually and documented proportionately.

## 7. Travel and ways of working

Harrison Brands takes a firm approach to reducing the environmental impact of travel.

We do not fly for business purposes.

We do not use cars for business travel.

Business travel is limited to:

- Walking
- Cycling
- Public transport

Where meetings can be held remotely without reducing effectiveness, remote collaboration is prioritised.

This approach reflects our commitment to reducing emissions at source rather than relying on offsetting or mitigation.

Any exception to this approach would require explicit approval at Director level and would be documented.

## 8. Collective environmental responsibility

Harrison Brands recognises that its influence extends beyond its direct operations.

We seek to contribute to wider environmental progress through:

- Client challenge and refusal where environmental harm is likely
- Responsible marketing and communications
- Advocacy and collective action aligned with our Responsible Lobbying and Advocacy Policy
- Sharing learning and encouraging better practice

## 9. Governance, monitoring, and review

Environmental responsibility is governed at the highest level of the business.

- The Director is accountable for this policy
- Environmental risks and progress are reviewed regularly
- Outcomes are reported through the Truth Report

This policy is reviewed biannually and updated as standards, regulation, and understanding evolve.

## 10. Related policies

This policy should be read alongside:

- Purpose and Stakeholder Governance Policy
- Climate Action Plan
- Client Selection and Refusal Principles
- Responsible Marketing and Communications Policy
- Responsible Lobbying and Advocacy Policy
- Code of Ethics

## Truth matters

Harrison Brands believes environmental responsibility is not optional.

We will act with care, reduce harm, and use our influence to support a future that works for people and the planet.

**Harrison Brands** recognises that its influence extends beyond its own operations and seeks to contribute positively to wider systems through advocacy, collaboration, and responsible client work.

Through collaboration and authenticity, we uncover the real stories behind brands, crafting narratives that inspire action and create meaningful impact.

We aim to be a force for good, using our expertise to drive honest change and help build a better future for all.

[harrisonbrands.com](https://harrisonbrands.com)

Artificial intelligence was used to support the drafting of this policy. All content has been subject to substantial human input, critical analysis, and editorial judgement. All data, positions, and statements contained within this policy are truthful to the best of our knowledge and have been reviewed and approved by the Director of Harrison Brands Ltd.



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