Responsible Lobbying and Advocacy Policy

Effective date: February 2026
Review cycle: Biannual
Approved by: Director of Harrison Brands Ltd

HARRISON BRANDS

Responsible Lobbying and Advocacy

High Level Summary

We believe business should use its voice for the public good, not private advantage.

We support policies that benefit society and the environment, and we do not lobby for narrow commercial gain.

1. Policy purpose

This policy sets out Harrison Brands Ltd's approach to lobbying, advocacy, and collective action.

It exists to ensure that any attempt to influence public policy, legislation, or decision makers is responsible, transparent, evidence based, and aligned with positive social and environmental outcomes.

Harrison Brands recognises that business has a role to play beyond its own commercial interests. Where we seek to influence systems, we do so to support an equitable, inclusive, and regenerative economy.

2. Current position on lobbying

Harrison Brands does not engage in paid or formal lobbying activities.

This means we do not:
- Employ or contract lobbyists or public affairs firms
- Register as a lobbying organisation
- Make formal lobbying submissions for commercial advantage
- Provide financial or in kind political contributions

This position is publicly stated and reviewed regularly.

3. Advocacy, civic engagement, and collective action

While Harrison Brands does not undertake formal lobbying, we do engage in responsible advocacy and collective action.

This includes:

- Writing to elected representatives in support of climate, nature, and social justice legislation
- Supporting campaigns aligned with our purpose, including climate and business reform initiatives
- Participating in networks and movements that advocate for systemic change
- Publishing thought leadership to encourage more responsible business practice
- Mentoring and collaborating to build capability and awareness

These activities are undertaken openly and without expectation of private or commercial gain. We aim to create a positive impact on society and the environment.

4. Principles for responsible lobbying and advocacy

If Harrison Brands engages in lobbying or advocacy, now or in the future, it will do so in line with the following principles:

- Positive impact: We will lobby only to support positive outcomes for society or the environment
- Evidence based: Positions will be grounded in reliable data and, where relevant, scientific evidence
- Integrity: We will not misrepresent facts, impacts, or intent
- Transparency: Our positions and actions will be clear to stakeholders
- Alignment: We will not support public policy that undermines climate action aligned with limiting global warming to 1.5°C

5. Political contributions and anti corruption

Harrison Brands does not make financial or in kind political donations.

We do not sponsor political parties, candidates, or political events.

Harrison Brands has zero tolerance for corruption or bribery. This policy should be read alongside the Code of Ethics, which sets out expectations regarding integrity and conduct.

6. Intermediary organisations and networks

Harrison Brands may participate in networks, coalitions, or organisations that engage in advocacy or public policy work.

Where we do so:
- We assess alignment with our purpose and values
- We retain the right to challenge positions that conflict with this policy
- We retain the right to withdraw where misalignment persists

Participation in intermediary organisations does not remove our responsibility for responsible influence.

7. Governance, accountability, and risk management

Compliance with this policy is evaluated through periodic internal review of advocacy and external engagement activities.

This policy is approved by the Director of Harrison Brands Ltd. who acts as the company's highest governing body.

The Director is accountable for:
- Ensuring this policy is implemented
- Reviewing any lobbying or advocacy activity
- Managing risks of non compliance
- Reviewed and re-approving on a biannual basis or more frequently as necessary

If Harrison Brands undertakes formal lobbying in future, such activity will require explicit approval and documentation.

8. Embedding the policy

This policy is embedded through:

- Decision making processes
- Review of advocacy and collective action
- Alignment with the Purpose and Stakeholder Governance Policy

Risks of non compliance are identified and monitored through biannual review, documentation of advocacy activities, and stakeholder feedback.

Any activities that may constitute lobbying are reviewed for alignment with this policy prior to engagement.

9. Raising concerns

Concerns about lobbying, advocacy, or business conduct may be raised under the Stakeholder-Wide Grievance Policy.

Stakeholders are encouraged to speak up if they believe Harrison Brands' influence is inconsistent with this policy.

10. Transparency and review

This policy is:
- Approved by the highest governing body
- Published and accessible to all stakeholders
- Reviewed biannually

Any material changes to Harrison Brands' approach to lobbying will be reflected publicly.

Truth matters

Harrison Brands believes influence
carries responsibility.

We will use our voice carefully, honestly,
and in service of people, planet, and truth.

Harrison Brands recognises that its influence extends beyond its own operations and seeks to contribute positively to wider systems through advocacy, collaboration, and responsible client work.

Through collaboration and authenticity, we uncover the real stories behind brands, crafting narratives that inspire action and create meaningful impact.

We aim to be a force for good, using our expertise to drive honest change and help build a better future for all.

harrisonbrands.com

Artificial intelligence was used to support the drafting of this policy. All content has been subject to substantial human input, critical analysis, and editorial judgement. All data, positions, and statements contained within this policy are truthful to the best of our knowledge and have been reviewed and approved by the Director of Harrison Brands Ltd.

Certified B Corporation

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